

A group of diverse people are gathered around a table in a meeting room. One man in the center wears a red t-shirt with the word 'SCOPE' printed on it. They appear to be looking at documents or a presentation on the table. The background is slightly blurred, showing other people and what might be a presentation board.

Planning for Healthy Communities: Environmental Justice in General Plans

SB 1000 IMPLEMENTATION TOOLKIT

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California Environmental Justice Alliance (CEJA)

CEJA a statewide, ***community-led alliance*** that works to achieve environmental justice by advancing policy solutions.

www.caleja.org



Why SB 1000?

Low-income residents, communities of color, indigenous communities and immigrant communities have disproportionately experienced some of the greatest environmental burdens and related health problems in this country.

- Inappropriate land use planning
- Discrimination (housing, lending)
- Low political power
- Business interests over health



Goal: Create Just Land Use Planning in CA

- **Community-led:** SB 1000 was inspired by community-led solutions to promote EJ in land use planning:
 - Jurupa Valley HEJ Element
 - National City EJ Element
- **Local to State:** CCAEJ's "Toxic Tour" inspired Senator Leyva (Chino) to work on the bill. CEJA and CCAEJ co-sponsored.



EJ: The basic right of people to live, work, go to school, play, and pray in a healthy and clean environment.



SB 1000 BACKGROUND

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About SB 1000

Requires jurisdictions to include an EJ Element (or integrated EJ goals, policies and objectives) in their General Plans if they have “disadvantaged communities”.

- **Reduce the unique and compounded health risks in DACs**
 - Reduce pollution exposure and improve air quality
 - Promote public facilities
 - Promote food access
 - Promote safe and sanitary homes
 - Promote physical activity
- **Promote community engagement** in the public decision-making process
- **Prioritize improvements and programs** that address the needs of DACs

Benefits of SB 1000



Intelligent planning creates healthy and vibrant communities while preventing outcomes that can be costly to the community

- Avoid lawsuits and conflicts
- Promote equity and civil rights
- Adhere to Planner Code of Ethics
- Comply with state laws
- Leverage funding and resources



EJ PLANNING PROCESS

[CALEJA.ORG/SB1000-TOOLKIT](https://caleja.org/sb1000-toolkit)

Planning Process

1. EJ Element vs. EJ integration
2. Conduct public meetings
 - a. Identify communities
 - b. Document existing conditions
3. Involve and engage the community
4. Create advisory committees
5. Develop EJ goals, policies and objectives





Identifying EJ Communities

METHOD #1:

CalEnviroScreen 3.0 Results

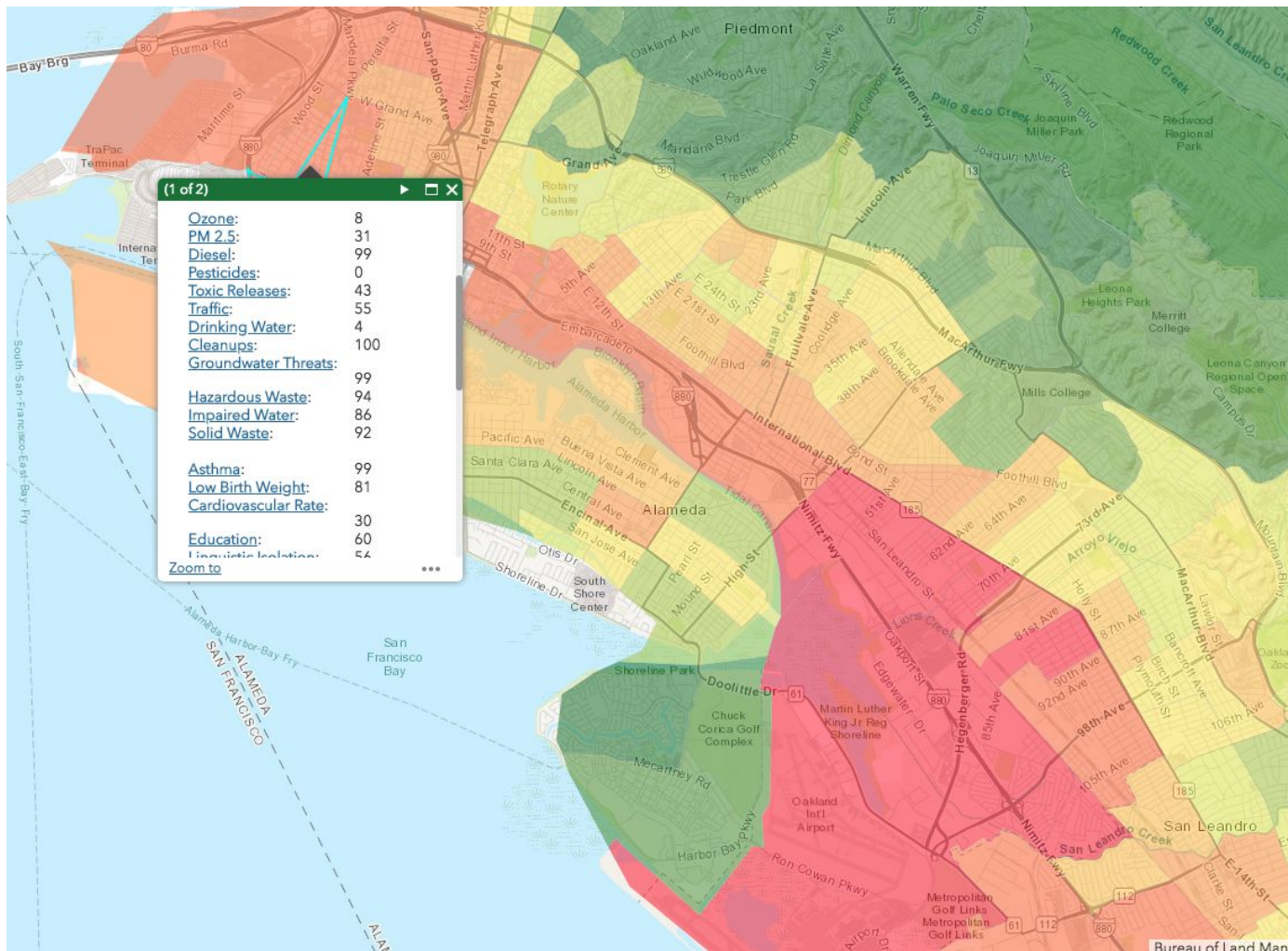
METHOD #2:

Income and Pollution Burden

1. Use a low-income measurement
2. Use a tool to ID pollution burdens

Tools:

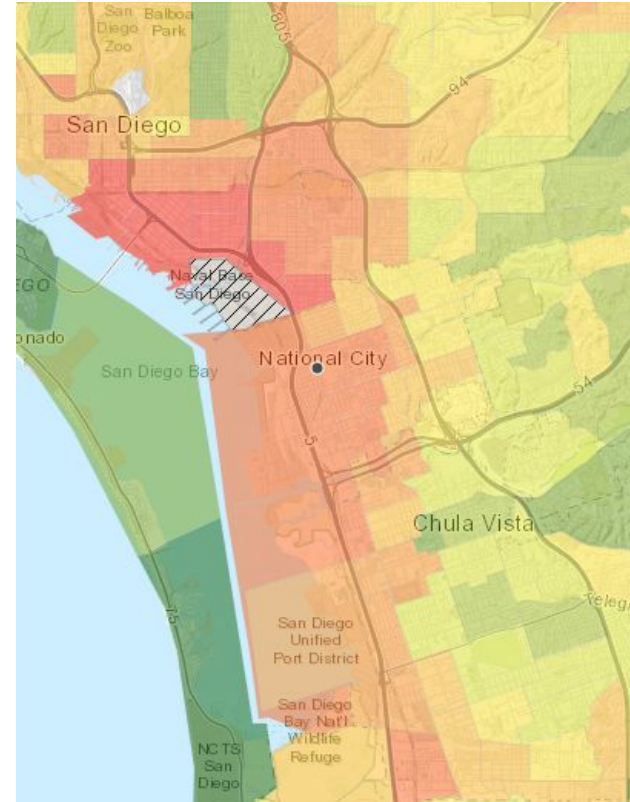
- *EJSM*
- *EJ SCREEN (US EPA)*
- *BAAQMD's CARE program tool*
- *SCAQMD MATES IV study*
- *CEVA (Cumulative Environmental Vulnerabilities Assessment)*
- *SCAG Sustainability Maps and tools*
- *Healthy Places Index (HPI)*
- *Mojave Regional Water Quality Studies*
- *Regional Opportunity Index (ROI)*



Case Study in Regional Rankings: **San Diego CAP**

The Environmental Health Coalition based in National City encouraged the San Diego's Climate Action Plan to use CES when identifying impacted communities.

The CAP defines “underserved communities” as those ranking in the top 30% of CES scores (for San Diego County), that could be prioritized for investments from the city's Capital Improvement Program.





COMMUNITY ENGAGEMENT

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PRINCIPLES FOR COMMUNITY ENGAGEMENT

- **Inclusion**
 - **Access / Transparency/ Responsiveness**
 - **Accountability**
 - **Broad and Balanced Participation**
 - **Honor Local Community Knowledge**
 - **Long-Term Commitment**
- 
- A group of seven diverse women are standing in front of a colorful playground structure. They are all smiling and giving thumbs up. The image is overlaid with a semi-transparent blue filter.

SB 1000 Toolkit:

Inform

Consult

Involve

Collaborate

Empower

Figure 5-1 / IAP2 Public Participation Spectrum

Increasing Level of Public Impact

Inform	Consult	Involve	Collaborate	Empower
Public Participation Goal To provide the public with balanced and objective information to assist them in understanding the problems, alternatives, and/or solutions.	Public Participation Goal To obtain public feedback on analysis, alternatives, and/or decisions.	Public Participation Goal To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	Public Participation Goal To partner with the public in each aspect of the decision, including the development of alternatives and the identification of the preferred solution.	Public Participation Goal To place final decision-making in the hands of the public.
Promise to the Public We will keep you informed.	Promise to the Public We will keep you informed, listen to, and acknowledge concerns and provide feedback on how public input influenced the decision.	Promise to the Public We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	Promise to the Public We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	Promise to the Public We will implement what you decide.
Example Tools <ul style="list-style-type: none"> Fact sheets Websites Open houses 	Example Tools <ul style="list-style-type: none"> Public comment Focus groups Surveys Public meetings 	Example Tools <ul style="list-style-type: none"> Workshops Deliberate polling 	Example Tools <ul style="list-style-type: none"> Citizen Advisory Committee Consensus-building Participatory decision-making 	Example Tools <ul style="list-style-type: none"> Citizen juries Ballots Delegated decisions

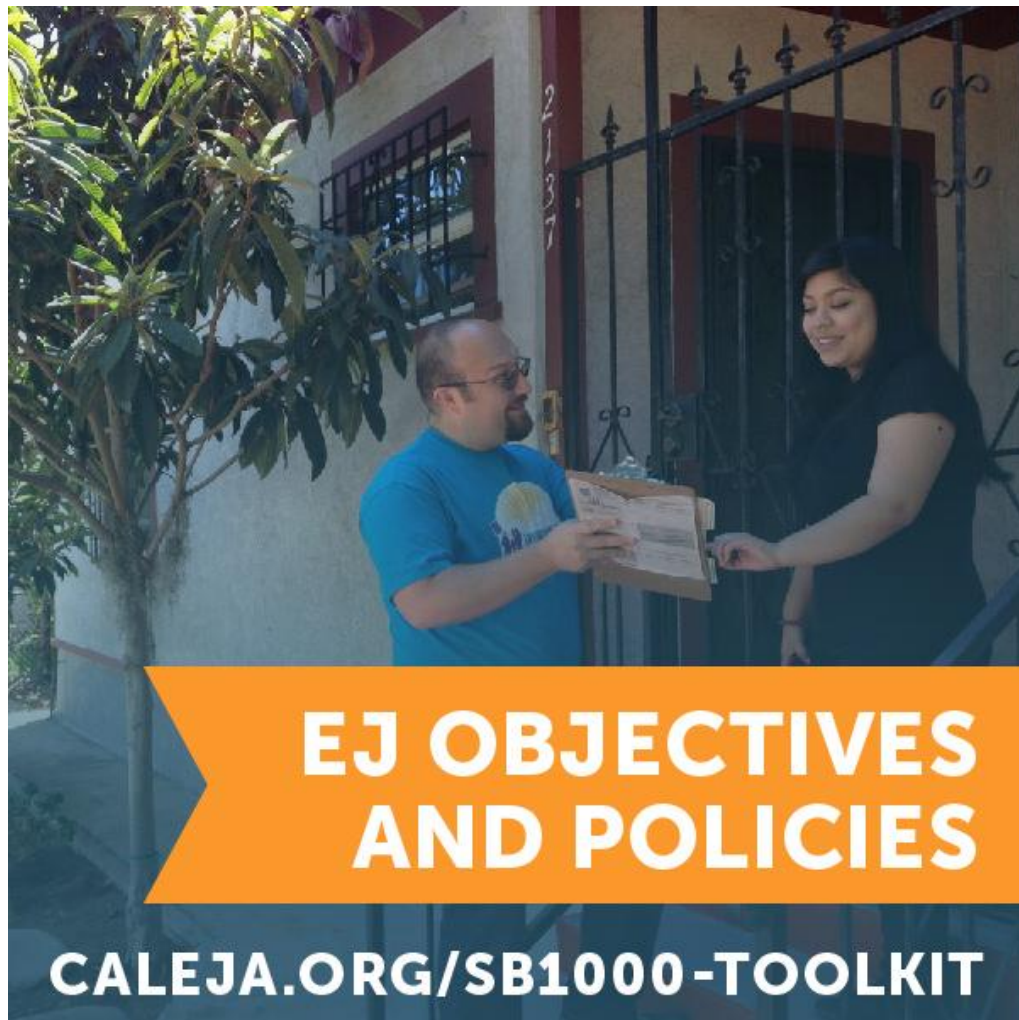
Source: International Association of Public Participation

Working with CBOs

***Promotoras
Model***

**Advisory
Committees**





EJ OBJECTIVES AND POLICIES

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Goals, Objectives & Policies (I)

Reduce Pollution Exposure

- Reduce sources and vehicle trips
- Create compact developments
- Reduce pollution related to energy consumption
- Reduce water contamination

Promote Public Facilities

- Equitable distribution and access
- Interagency coordination

Food Access

- Affordable and nutritious food supply
- Urban agriculture
- Local purchasing

Safe and Sanitary Homes

- Address unhealthy conditions
- Promote affordability
- Promote land use compatibility
- Prevent against displacement

Goals, Objectives & Policies (II)

Promote Physical Activity

- Improved access and connectivity
- Urban greening
- Complete Streets

Promote Community Engagement

- Capacity-building
- Cultural considerations
- Language access
- Broad and balanced participation

Equitable Development and Design

- Community-oriented development
- Workforce Development
- Placemaking

Reduce Impacts of Climate Change

- Extreme heat plans
- Flood-resistant development
- Resilience for transportation
- Promote energy efficiency and RE



CASE STUDIES

[CALEJA.ORG/SB1000-TOOLKIT](https://caleja.org/sb1000-toolkit)

Case Studies: Best Practices in Planning for Environmental Justice



"South Fresno residents have a harsh reality. They breathe in toxic fumes everyday from neighboring industrial plants and diesel truck emissions. They lack basic infrastructure like sidewalks, street lights, and bike lanes making it dangerous to walk or bike anywhere. And they lack access to fresh foods making it very difficult to live a healthy lifestyle. By simply being intentional and thoughtful when planning for equitable land uses, low-income families and communities of color, can get the opportunity for a better quality of life."

Grecia Elenes

**Leadership Counsel for Justice and Accountability
Fresno, CA**



Policies: Health & Environmental Justice

- **Policy HEJ-1.2:** Encourage existing stationary sources of emissions to use feasible measures to minimize emissions that could have potential impacts on air quality.
- **Policy HEJ-1.7:** Designate truck routes that avoid sensitive land uses, where feasible.
- **Policy HEJ-4.5:** Encourage new development and redevelopment to include a healthy food supply or edible garden, or be located within a quarter to a half mile of a healthy food supply, where feasible and appropriate.
- **Policy HEJ-5.2:** Encourage a range of health services in locations that are convenient and accessible (walkable) to the community)



FUNDING AND ASSISTANCE

[CALEJA.ORG/SB1000-TOOLKIT](https://caleja.org/sb1000-toolkit)

Federal and State Funding

SB 2 – PERM SOURCE

First Year: Funds collected in the first year are divided as follows:

- 50% to local governments for updating local plans.
- 50% to HCD to address homelessness through a variety of permissible activities, including rapid rehousing, rental assistance, navigation centers, and the construction, rehabilitation, and preservation of permanent and transitional rental housing.

Case Study: Jurupa Valley

- Mira Loma Lawsuit
- Health study with AG: 800 Freight vehicles passing per hour in a LI community
- Over 500 community meetings
- ***\$60,000 budget (SEP grant)***

Jurupa Valley is advancing community-led planning.

In 2014, as part of a new EJ Element in Jurupa Valley's General Plan, high-performance air filters were installed in Mira Loma to improve air quality for more than 500 residents.



Improving land use is central to creating healthy neighborhoods.

Governor Brown, sign SB 1000 today!



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